BOA TABLE

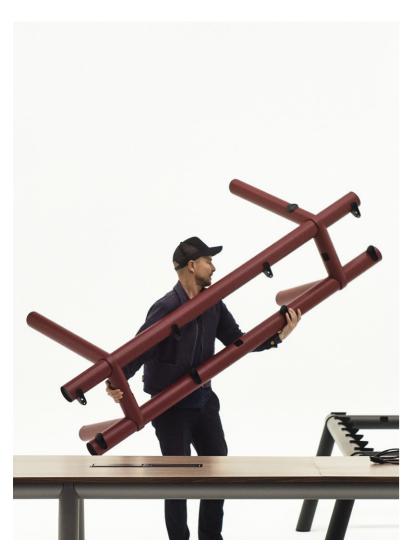
Design by Stefan Diez



Boa Table Collection Design by Stefan Diez

In HAY's latest design collaboration with Stefan Diez, the German designer draws inspiration from traditional Japanese bamboo craftmanship to transform an organic idea into a contemporary take on the conference table typology.

Designed with sustainability in mind, Boa's tubular frame is made from recycled aluminium extruded in Denmark using renewable energy, with an easily transportable flat-packed design. The lightweight material and innovative folding technique give Boa a lightness and agility rarely seen in tables used in professional environments, with optional power supply and cable storage accessories extending the table's flexibility and functionality for use in any workspace.

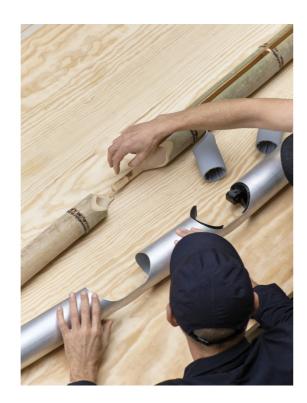




Stefan Diez

Diez Office

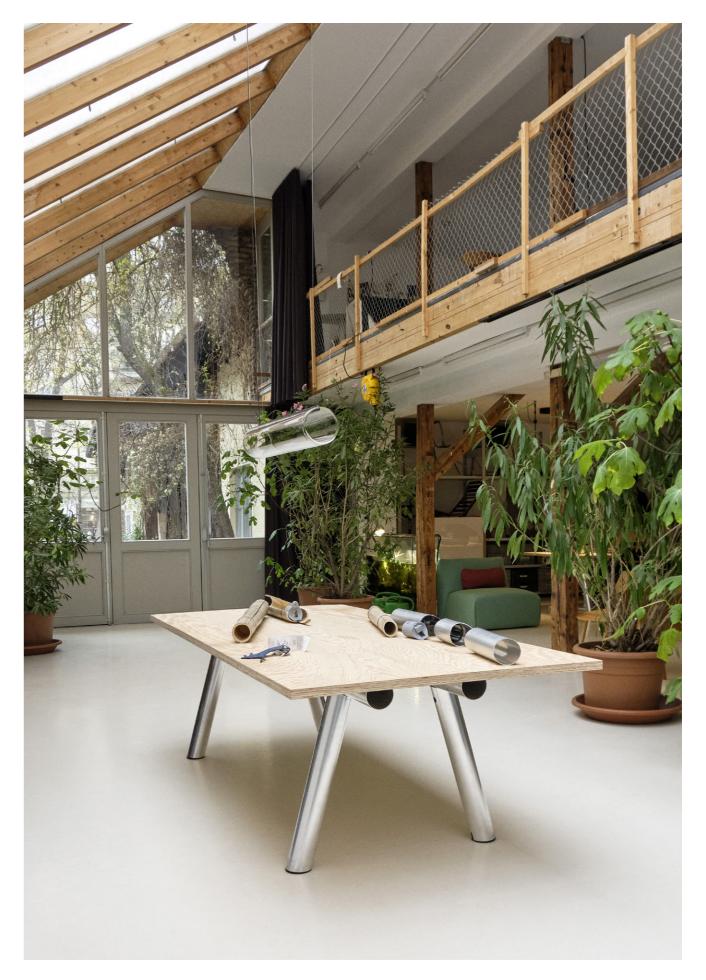




The bamboo's folding technique is translated into industrial aluminium tubes that are bent into place.



Stefan Diez and Rolf Hay.



Prototype of Boa Table in Stefan Diez's studio in Munich, Germany.

Hydro

The supplier of CIRCAL aluminium used in Boa's tubular frame

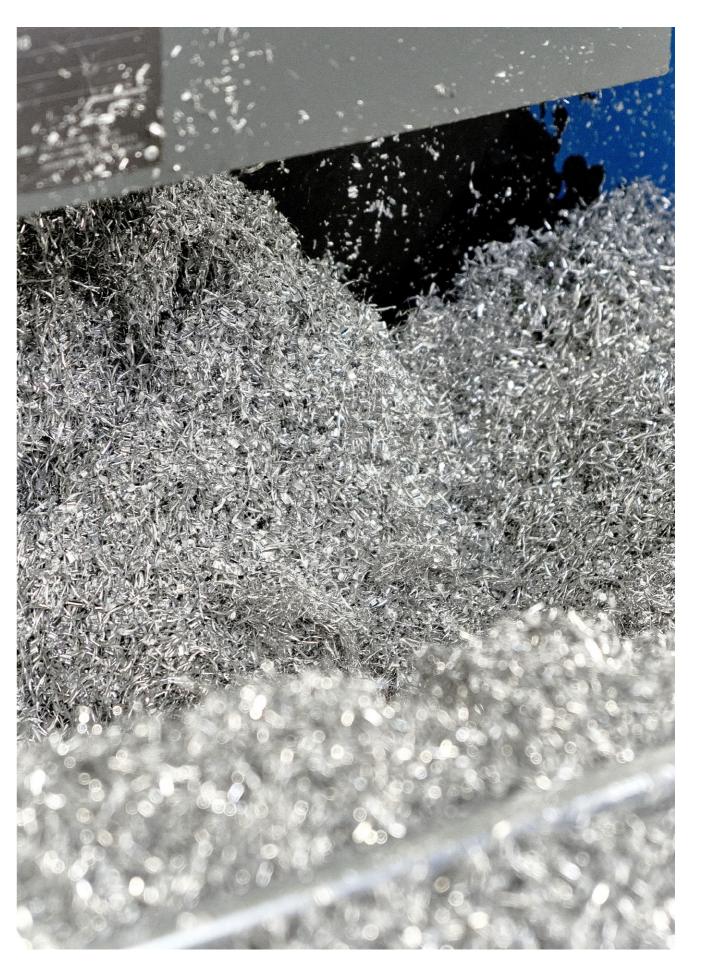
Hydro is a Norway-based leading industrial company committed to a sustainable future. Its purpose is to create more viable societies by developing natural resources into products and solutions in innovative and efficient ways.

Through its businesses, the company is present in a broad range of market segments for aluminium, energy, metal recycling, renewables and batteries, offering a unique wealth of knowledge and competence.





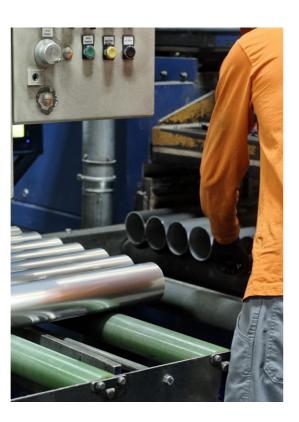
The aluminium is extruded by Hydro in Denmark using renewable energy – hydropower.



The Boa Table frame consists of a minimum of 75% recycled, post-consumer scrap, e.g. beverage cans, dismantled windows, and façades.

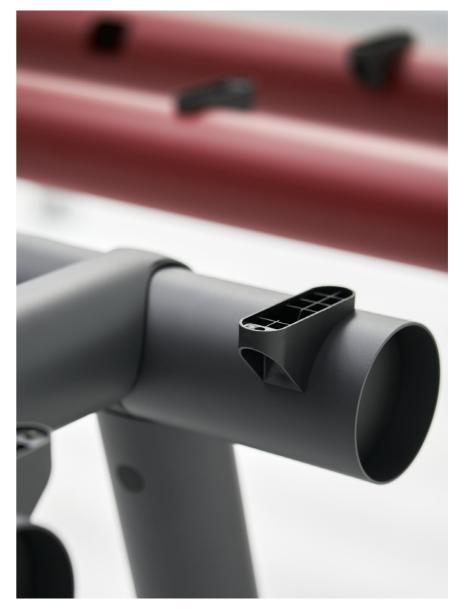
Hydro CIRCAL Aluminium

- · Hydro CIRCAL is Hydro's brand of recycled aluminium made with a minimum of 75% recycled, post-consumer aluminium scrap
- · By using recycled aluminium, Hydro drastically reduces energy use in the production phase whilst still offering high-quality aluminium
- \cdot Hydro operates the most advanced aluminium sorting technology in the industry that produces some of the highest recycled content aluminium available on the market
- \cdot Using recycled aluminium in production generates a lower amount of heat (and therefore energy), thereby reducing the amount of energy required to create the material and a lower environmental impact
- \cdot 75% recycled materials refers to aluminium that has reached its end of life as a product and is brought back into the loop via recycling e.g. aluminium from demolished buildings, food & drink containers or even cars
- · The reclaimed aluminium is then cleaned and sorted so only the finest (and least contaminated) scrap materials are put back into circulation, ensuring no additional energy is used in further recycling it







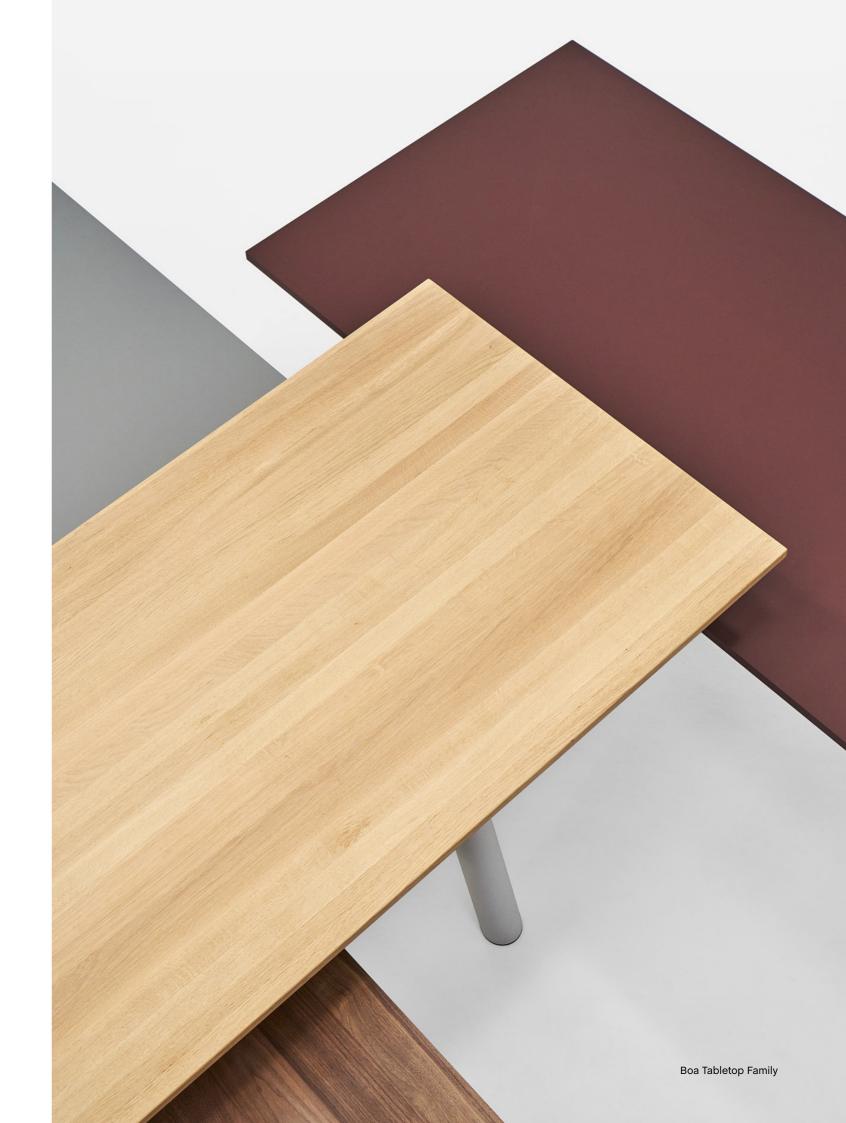


Boa Table Frame | Charcoal & Barn red





Stefan Diez & Rolf Hay





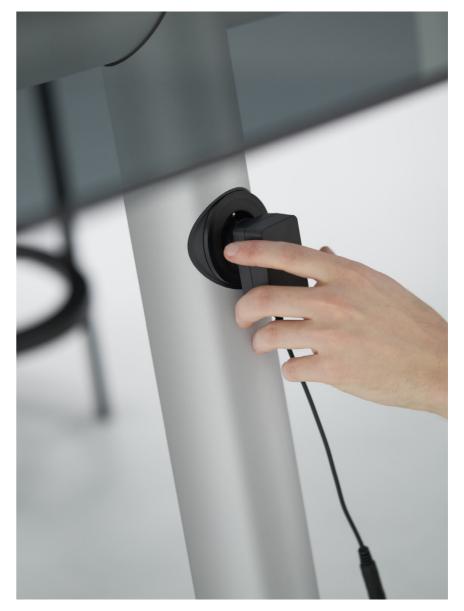


Boa Table Family









Power Access | Pix



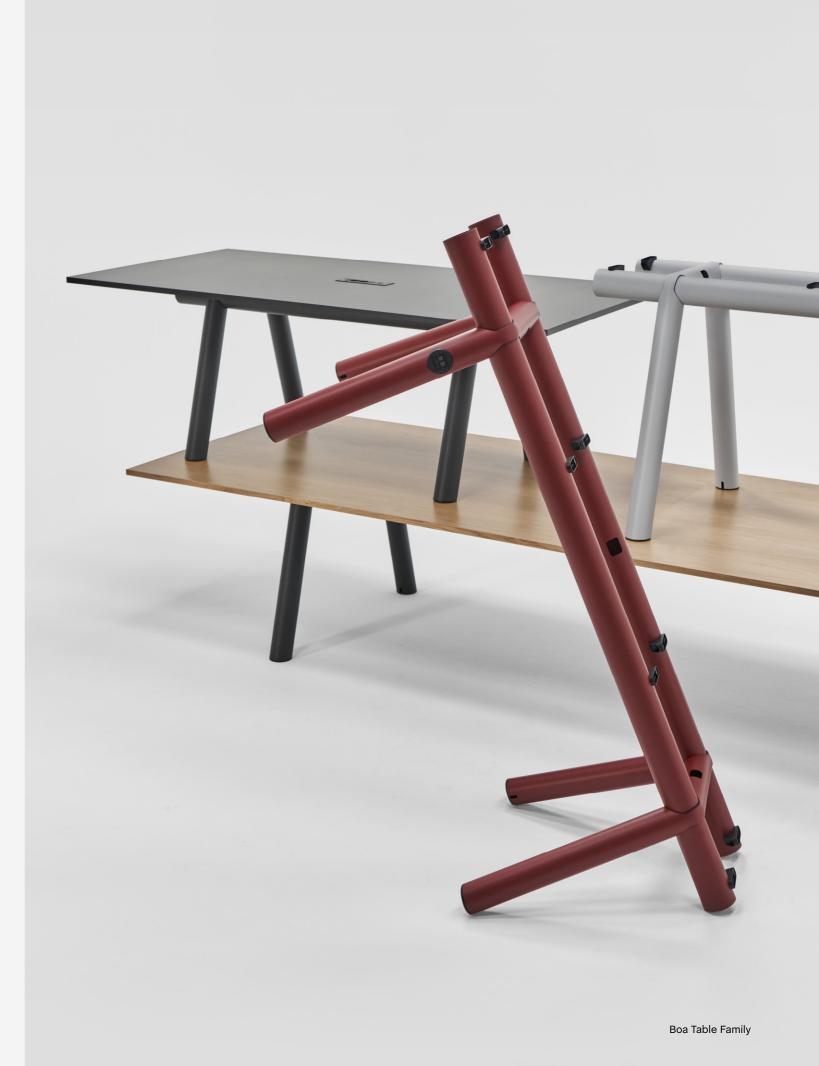
Boa Table Highlights

- · Lightweight and portable large-format table collection in multiple sizes, materials, and colours
- · Compact and stable frame that is easy to move around
- · New take on a conference table typology
- · Innovative design inspired by traditional Japanese bamboo craftsmanship
- The tubular frame is made from HYDRO Circal aluminium, a recycled aluminium made from a minimum of 75% recycled, post-consumer scrap
- · Post-consumer scrap can be anything from beverage cans to façades and windows that have been dismantled from buildings and fully recycled
- · The aluminium is extruded in Denmark using renewable energy hydropower
- The aluminium's special folding technique means it can easily be bent into place on site by the user with minimal tools or effort
- · Designed as a flat-packed table that is extremely easy to assemble
- · The frames and tabletops can be supplemented with power supply and cable storage accessories
- · Customisable tabletops are offered in numerous material options, including linoleum, laminate, wood, or glass



Boa Table Overview

	STANDARD TABLES	PIX IN LEGS DOUBLE OUTLET	FRAME SINGLE OUTLET	CONI SINGLE OUTLET	CONI DUO SINGLE OUTLET	FRAME DOUBLE OUTLET	CONI DOUBLE OUTLET	CONI DUO DOUBLE OUTLET
L220 X W110 X H75 CM								
L220 X W110 X H95 CM			ST.	ST.	ST.			
L220 X W110 X H105 CM			ST.	ST.	ST.			
L280 X W110 X H75 CM								
L280 X W128 X H75 CM								
L280 X W110 X H95 CM				ST.	ST.	ST T	ST.	
L280 X W110 X H105 CM			ST.	ST.	ST.	ST T	ST.	
L350 X W110 X H75 CM								
L350 X W128 X H75 CM								
L420 X W110 X H75 CM								
L420 X WI28 X H75 CM								



Boa Table Videos

BOA ASSEMBLY VIDEOS

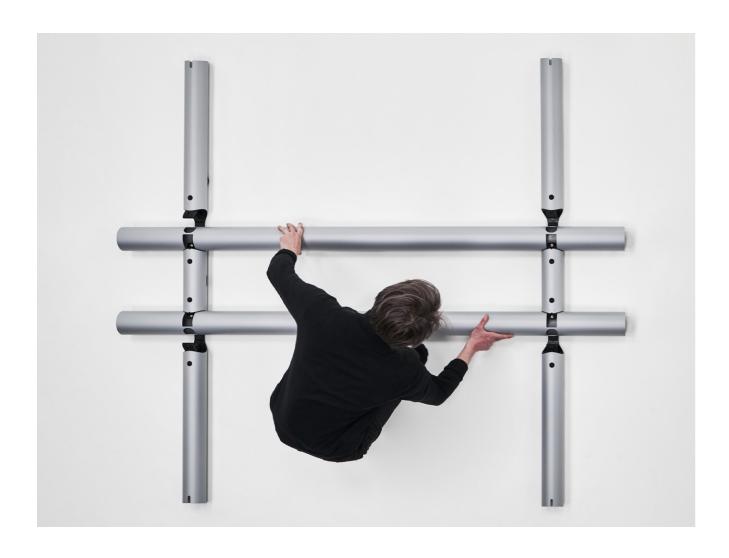
Four different videos: one focused on general assembly, one focused on cable management, one focused on a work set-up, and the final one which is a compilation of the three other videos. Available for sell-in and also in reduced web and social media formats for commercial launch.

Link to Boa Table assembly video
Link to Boa Table cable management video
Link to Boa Table work set-up video
Link to Boa Table all videos

BOA DOCUMENTARY VIDEOS

One film with an interview of Rolf Hay and Stefan Diez on the inspiration, purpose, and materials behind Boa Table. Available for sell-in and also in reduced web and social media formats for commercial launch.

Link to Boa Table documentary video





Please use link below to download other sales material of the Boa Table Collection, including packshots and lifestyle photos.

DIGITAL LIBRARY

Please use link below for order placement and further information. **HAYB2B.COM**



